

Heine's Assignment Pencil vs. Camera

The objective of the assignment is to work with the different modes of representing media images. Heine takes a unique approach at blending the worlds of media and personal space in order to alter the message of each work.

Students are required to produce two fully detailed Pencil vs Camera works in any of the categories that Heine explores (Architecture/Animal/Portrait). The goal is to work with different media images to produce original work that supports or critiques aspects of our society through the symbolism of the student's alterations.

The Task:

PART 1: Finding the right image

- Students need to search for images that can relate to messages about their society.
- Images can be from magazines/postcards/internet/pictures
- Students find their two images
- Sketch both ideas for your messages and get them ok'd by Sav
- Reminder: The modified pencil portion of the work should be very detailed and take up a significant portion of the image (33% of total work minimum).

PART 2: Create the final product

- Produce the final copy of the modified pencil aspect of your drawing
- GET THEM OK'D BY SAV BEFORE YOU DIGITZE YOUR FINAL PRODUCT
- Produce the final copy digitally in a creative way that will showcase your creativity and understanding of Heine's work.
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